

**Time sensitive information for:**

<Member Name>  
<Address>  
<City, State, Zip>



**Important changes  
to your  
prescription drug coverage  
Effective: 4/1/10**

Dear <Member Name>,

We care about helping you manage your health care costs, as well as servicing your health care needs. That's why it's important we keep you updated on changes that may affect you.

To help keep health care costs down, we regularly monitor the costs of prescription drugs and products. With more affordable products available, **AccuChek** meters and strips will not be covered by your prescription plan unless you have tried Ascencia Breeze, Breeze2, Contour, or OneTouch strips. This change is effective 4/1/10. If you try one of these products, a corresponding **new meter will be made available to you at no cost share.**

**What this means to you**

- If you are currently using Accu Check strips, ask your doctor about switching to Ascencia Breeze, Breeze2, Contour, or OneTouch products and obtain a new prescription before your next refill. This will ensure you continue to supplies you need.
- If an Ascencia Breeze, Breeze2, Contour or OneTouch device is not recommended for you, your doctor has been advised that authorization from us is needed in order to approve coverage of AccuChek. A link to this form can be found online at [www.bcbsfl.com](http://www.bcbsfl.com). Just click on Physicians and Providers, Pharmacy, then the Responsible Steps Program Information and Authorization forms link.

Only a doctor should determine the appropriate meter and strips for you, so be sure to discuss your options with your doctor. If you have any questions, please call the toll-free customer service number on the back of your member ID card or submit your questions securely online. Just visit **www.bcbsfl.com** and log into My**BlueService**<sup>SM</sup>.

Finding the most appropriate medication at the most affordable cost— **that's how Blue is helping you.**

Si desea hablar sobre esta carta en español con uno de nuestros representantes, por favor llame al número de atención al cliente indicado en su tarjeta de asegurado y pida ser transferido a un representante bilingüe.